



## **Roku Appoints Stephen Kay as General Counsel**

*Media and Technology Legal Veteran to Join Roku in New Year*

SARATOGA, Calif. – Dec. 9, 2013 – Roku® Inc. today announced that Stephen Kay will join the company in the New Year as Senior Vice President and General Counsel. Steve has more than 25 years of legal experience advising leaders at private and public companies, negotiating complex transactions and managing corporate governance. He brings to Roku a deep understanding of the media and technology world coupled with extensive legal experience across all facets of corporate law.

Steve will join Roku from Hogan Lovells where he is the managing partner of the Los Angeles office and a co-leader of the firm’s global Technology, Media and Telecoms (TMT) industry sector team. Steve’s clients include News Corporation, 21st Century Fox and affiliated entities, as well as other media and content companies. Prior to 2003, Steve was a partner in the corporate department of the firm’s New York office. At Hogan Lovells Steve has focused primarily on transactional work, including mergers and acquisitions, joint ventures, equity offerings, debt financings, venture capital and commercial transactions. Steve has extensive experience working with digital media companies as well as cable and broadcast television businesses.

“Steve has a strong legal background coupled with experience relevant to our company and market,” said Roku Chief Executive Officer Anthony Wood. “He will be a great asset to the Roku executive team and his experience will be instrumental in guiding the company as we take it into the next stage of growth.”

Prior to his current position at Hogan Lovells, Steve served as executive vice president and general counsel at Gemstar-TV Guide from 2003 to 2008. While there he played a central role in fully resolving legacy legal issues, implementing new business initiatives focused on the development and licensing of intellectual property, conducting a strategic alternatives review process and successfully completing the company sale transaction.

**About Roku, Inc.**



Roku is the creator of the most popular streaming software platform for delivering video, music and casual games to the TV. Roku launched the first device to stream Netflix to the TV in 2008, and since then has sold more than 5 million Roku streaming players in the U.S. Roku players are also available in Canada, the U.K. and the Republic of Ireland. In addition, Roku works with OEMs who create Roku Ready® devices which access the Roku streaming platform. Roku Ready devices can be purchased from major retailers in the U.S. Roku was founded by Anthony Wood, inventor of the DVR. Roku is privately held and headquartered in Saratoga, Calif., U.S. For more information or to purchase directly from Roku, visit [www.roku.com](http://www.roku.com).

Roku and Roku Ready are registered trademark of Roku, Inc. in the U.S. and in other countries.

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