

TWC TV Launching on Roku

Authenticated Cable Service Streams Thousands of Live Programs to TV

LAS VEGAS – Jan. 7, 2013 – Time Warner Cable (NYSE:TWC) and Roku® today announced the two companies have entered into an agreement to bring TWC TV™ to Roku streaming devices in the U.S. TWC TV is an authenticated service available to subscribers of Time Warner Cable video service at no additional cost and is expected to launch on Roku this quarter. At launch, TWC TV will feature up to 300 live television channels.

“We’re pleased that our customers will soon be able to access TWC TV via Roku,” said Mike Angus, senior vice president and general manager, video at Time Warner Cable. “This agreement will allow our customers to enjoy their Time Warner Cable service through their own Roku box connected to their television set.”

This will be the first time TWC TV is available for streaming on a consumer device connected to a television.

“The availability of a service like TWC TV on an open platform represents significant milestones for both Time Warner Cable and Roku as well as for the industry overall,” said Anthony Wood, founder and CEO, Roku. “More importantly, with TWC TV, customers will have more choice in entertainment than was ever possible before.”

TWC TV will be available on all Roku 2 players, Roku HD (model 2500R) and Roku LT players as well as the Roku Streaming Stick™. TWC TV is available today on Apple’s iOS devices (iPhone, iPad and iPod Touch), on PCs and Macs via TWCTV.com, and on a number of Android tablets and phones. Channels available on TWC TV are subject to availability in the customer’s area as well as their video package subscription. Time Warner Cable serves customers in the following 29 states: Alabama, Arizona, California, Colorado, Hawaii, Idaho, Illinois, Indiana, Kansas, Kentucky, Maine, Massachusetts, Michigan, Missouri, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Tennessee, Texas, Virginia, Washington, West Virginia and Wisconsin.

About Time Warner Cable

Time Warner Cable Inc. (NYSE: TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting more than 15 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and, through its NaviSite subsidiary, managed and outsourced information technology solutions and cloud services. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at www.timewarnercable.com, www.twcbc.com, www.navisite.com, and www.twcmedia.com.

About Roku, Inc.

Roku is a leading streaming platform for delivering video, music and casual games to the TV. Roku launched the first player to stream Netflix to the TV in 2008, and today streams more than 700 entertainment channels to millions of devices. Roku streaming players and the Roku Streaming Stick can be purchased from Roku and major retailers in the U.S. Roku players are also available in Canada, the U.K. and Republic of Ireland. Roku was founded by Anthony Wood, inventor of the DVR. The company is headquartered in Saratoga, Calif. For more information, visit www.roku.com.

Roku and Roku Ready are registered trademarks and the Roku Streaming Stick is a trademark of Roku, Inc. in the U.S. and in other countries.

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