

## **Director of UX Design**

<u>About ROKU</u>: Roku launched the first product designed to deliver movies from Netflix instantly on TV. Since then, our best-selling Roku streaming players have become synonymous with amazing choice, control, and value in TV entertainment. And we continue to add innovative new features to our platform, like a remote with motion control so you can play hit games like Angry Birds. Join us—and be a part of the Roku revolution!

For more information, visit <a href="http://www.roku.com/">http://www.roku.com/</a>

## **Role and Responsibilities**

- Design mass market consumer electronics devices.
- If you are obsessed with design, technology, innovation, and consumer electronic products; you obsess over
  user experience, responsive design, usability testing, and interaction design, and you are constantly
  consuming the latest cutting-edge web and mobile technologies. You are a natural innovator, always
  absorbing new ideas and mashing them up with your creative expertise to create new, exciting, concepts.
- Your passion for designing magical user experiences is only eclipsed by your passion for executing your ideas. You are meticulously detailed, with a passion for experimentation, testing your designs, and collecting feedback from real-world users.
- If this describes you, we want you on our team. As a senior member of our product team, you will take on exciting challenges as you work with product managers, visual designers, and developers to sketch, prototype, and developing entertainment experiences that people will love

## **Experience/Qualifications**

- Lead an interactive UX process across multiple concurrent products
- Experience in leading a team in the design of UX/UI for consumer electronics
- Establish and communicate effective design processes
- Collaborate cross functionally being a champion for the customer
- 5+ years managing UX/UI design team.
- Current hands-on experience delivering mobile/web clients, widgets libraries and tools.
- A portfolio of your UX/UI design
- 8 + years of experience
- BA/BS or equivalent

## **Characteristics of success at ROKU**

- Self-motivated individual who takes ownership
- Positive attitude
- Results driven
- Individual contribution combined with team orientation
- Ability to execute on overall business goals in personal area

• Desire to win in a highly competitive environment